

Corporate Partnerships

With The Animal Foundation



Your Company + Our Mission = More Lives Saved

We know every business has its own goals, audience, and budget—so we offer a variety of ways to partner that make a real difference for animals while giving your brand meaningful visibility. Whether you're sponsoring one of our high-impact events, funding a special project, or engaging your employees in hands-on volunteer work, each opportunity connects your company to a community of passionate animal lovers and shows that you're committed to making Las Vegas a better place for pets and people.

Our Online Reach

When you partner with The Animal Foundation, your brand gains exposure to a passionate, engaged audience of animal lovers across multiple platforms. From our 50,000-strong email list to our highly active social media channels, we connect your message with people who care deeply about pets—and take action to help them.

53,000+

Email List

80,000+

Facebook

53,000+

Instagram

2,700+

*Average Daily
Website Views*

Event Partnerships

We offer a variety of event partnership opportunities that allow your organization to support animals in need while connecting with our community.

Explore the following opportunities to see how you can get involved, and if something catches your interest, we'd love to talk.

Contact partnerships@animalfoundation.com and we'll be happy to help!



Sponsoring Best in Show

Best in Show, our largest fundraising event of the year, is a large dog show featuring our shelter dogs held in late spring. This exciting show has been a staple in the Las Vegas community for over 20 years and we are always looking for new sponsors and auction item donations to make it a success.

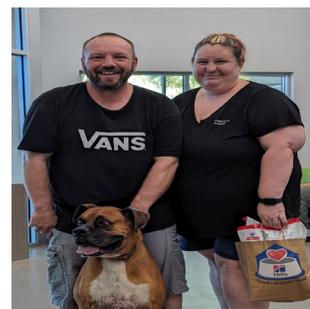
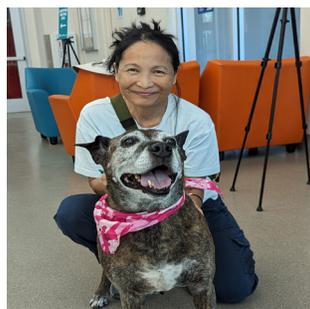
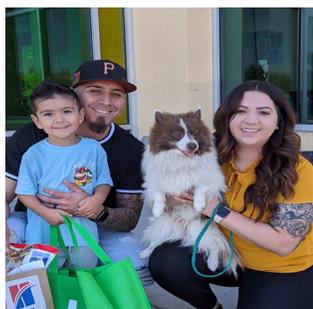
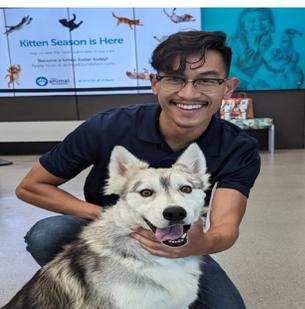
We have a variety of sponsorship levels that come with different benefits. All sponsors and auction donors receive some level of public recognition for their gift both online and at the event, which attracts approximately 1,500 people each year. We also have vendor space and ad space available. We'd love to have you join us!

Sponsoring Adoption Events

The Animal Foundation frequently holds fee-waived adoption events throughout the year, where people can come in to adopt animals free of charge. These events are heavily promoted by our team and bring a dramatic increase in both the number of people coming to the shelter to adopt and the number of animals finding their forever homes!

For a donation of \$4,000, you can sponsor your own one-day adoption event at The Animal Foundation, or you can sponsor an entire weekend for a donation of \$7,500. This sponsorship covers the cost of the adoption fees for the day and includes having your name and logo on all of the marketing materials for the event. We also invite you to have a presence at the event so that you can meet new potential contacts! Shortly after the event, you will receive a report of how many animals were adopted through your adoption day.

Other adoption sponsorship opportunities may also be available at different gift levels – we are happy to discuss options that suit your budget and timeline.





Sponsoring Vaccine and Microchip Events

The Animal Foundation holds several free vaccine and microchip events throughout the year, both on our own campus and out in underserved areas of the Las Vegas valley. Sponsoring one of these events helps to cover the cost of the vaccines, microchips, travel, and staffing required to provide this service. All marketing materials for this event will include your company as the sponsor, and we invite you and your team to attend the event in whatever capacity you would like to.

These free vaccine and microchip events are among our most well-attended events each, so they are a fantastic opportunity for your organization to be seen by large groups of people! Sponsorships for these events range from \$2,000 to \$5,000, depending on the size of the event.



Hosting Offsite Events

The Animal Foundation frequently partners with businesses for different types of events outside of the shelter, including fundraising events, mobile adoption events, and other community events. If you have an event coming up that you would like us to be a part of, we'd love to connect with you!

Please note that The Animal Foundation does ask for a donation to be made in exchange for bringing adoptable animals to events off-campus. This donation will help cover the animals' adoption fees as well as travel costs and staff time.

Tabling at Adoption Events

If you would like to get an idea of what a fee-waived adoption event is like before sponsoring one yourself, or would just like the opportunity to get face time with our guests, you may want to join our list of vendors that are invited to have a table at these adoption events! Vendor tables are free of charge, but we do ask for a 10% giveback donation if you sell items or services at your table.



Other Opportunities

Looking for additional ways to partner with us? Explore the opportunities below to see how your organization can get involved.

These partnerships can be tailored to align with your goals and interests.

Contact partnerships@animalfoundation.com and we'll be happy to help!



Group Volunteering

If your employees are looking for a hands-on way to get involved with The Animal Foundation, we have a variety of group volunteering opportunities to offer! You can sign up on our website for a group volunteer day on our campus, working on projects such as preparing animal enrichment items, preparing adopter packets, cleaning around campus, writing thank you cards to donors, and more.

If your employees would prefer to work directly with the animals, you can also sign up for a group foster field trip! Through group foster field trips, up to 10 employees can each take a large dog from the shelter and take them on a group walk together to the park across the street. These field trips help the dogs destress from being in their kennel and get much-needed exercise and socialization!

Matching Campaigns

Matching campaigns can be a great way to maximize your impact by motivating others to give! You have the option to match monetary donations for a specific campaign (such as our holiday direct mail campaign or a fundraiser for an individual animal's medical care) or to match purchases of supply items from our wish list (such as a bag-for-bag dog treat or pet food wish list).

Our team will work with you to figure out what kind of matching campaign you are most interested in, the matching level that you are comfortable with, and the marketing possibilities that will be most impactful for your company.





Employee Giving and Matching Donations

If you offer employee giving through payroll deductions, we would be honored to be added to the list of available organizations that your employees can give to directly through their paychecks.

If your company matches nonprofit donations made by your employees, we would love to hear about it! If there is a portal you already have in place for these matches, you are welcome to send it our way so we can get signed up. We'd also be happy to come to your office to speak with your team about these giving opportunities.



Joining the Kennel Club

The Kennel Club was created to give individuals and organizations a unique way to directly support the animals in our care by sponsoring a kennel on our campus. With a donation of \$1,000 per year, or \$2,500 for three years, your sponsorship helps provide comfort and care for pets as they wait for their forever homes.

As a Kennel Club member, you'll receive a customized sign displayed on the kennel of your choice to publicly showcase your support, an invitation to our exclusive annual Kennel Club Brunch, and an end-of-year report featuring stories, photos, and statistics about the animals who stayed in your sponsored kennel throughout the year.



Donation Drives

Monetary gifts aren't the only kind of donations that help us at The Animal Foundation – donations of pet supplies can be a huge help too! You can host your own donation drive to collect supplies from your employees, customers, or clients. You can make your donation drive even more successful by offering certain incentives or prizes to those who bring in donations!

Some of our biggest ongoing supply needs are dog and cat food, Pup-Peroni dog treats, large dog toys, and gently used and new linens. Be sure to let our team know when you plan to drop off these donations so that we can say a personal thank you and offer you a tour of our facility!



Grants

Our team is always looking for funding to help us further develop our innovative programs and save lives. If your organization has grant opportunities, we would love to learn more!

You can get in touch with our Grants Manager at:

grants@animalfoundation.com.



Naming Opportunities

If you are looking for a permanent way to visibly show your support and spread your name to our shelter patrons, you may want to consider purchasing naming rights to one of our many available areas! These permanent naming opportunities start as low as \$10,000 and we are happy to discuss available options within your budget.

Percentage Givebacks

If your business has a product or service that you would like to donate a percentage of sales from, we would love to discuss this option. Givebacks can be an easy way for you to further promote your product or service while showing your supporters your commitment to helping animals in our community. While our ability to publicly promote these givebacks is limited, we are always happy to discuss the possibilities that can benefit us all.



Other Ideas?

We are also always open to new ideas for partnership!

If you would like to propose a different kind of partnership opportunity than is already listed, please reach out to donations@animalfoundation.com and we'd be happy to set up a call with you.

(702) 955-5924

animalfoundation.com

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All of us for all of them.®

Adoptions Open:
Tuesday - Sunday 11 am - 7 pm