



Sunday, October 20, 2019 • 11am-3pm

## SPONSORSHIP & VENDOR OPPORTUNITIES

### HOEDOWN SPONSOR — \$5,000

*(1 available)*

- Up to two company banners displayed at event (company to provide banners)
- Logo on Downtown Summerlin "Media Board" leading up to event
- Recognition as Event Sponsor on event signage, marketing materials and t-shirt (prominent logo placement)
- Social media shares
- Logo on event webpage with link to sponsor website
- Company name included in all press interviews, if applicable
- Ten VIP Packages to Hoedown (includes event merchandise, 2020 Dogs of Downtown Summerlin calendar, food ticket for human and dog, and other fun items; retail value \$40 each)
- Sponsor booth at event (includes 10' x 10' peak-top tent, 6' table and 2 chairs)
- Membership in Kennel Club – business/family name on dog kennel for 2019-2020

### WRANGLER SPONSOR — \$3,500

*(multiple available)*

- One company banner displayed at event (company to provide banner)
- Logo placement on event signage, marketing materials and t-shirt
- Six VIP Packages to Hoedown (includes event merchandise, 2020 Dogs of Downtown Summerlin calendar, food ticket for human and dog, and other fun items; retail value \$40 each)
- Sponsor booth at event (includes 10' x 10' peak-top tent, 6' table and 2 chairs)
- Social media shares

### WAGON TRAIN VEHICLE SPONSOR — \$2,500

*(1 available)*

- Opportunity to display cars/trucks on berm area at event (number TBD)
- Logo placement on event signage, marketing materials and t-shirt
- Four VIP Packages to Hoedown (includes event merchandise, 2020 Dogs of Downtown Summerlin calendar, food ticket for human and dog, and other fun items; retail value \$40 each)
- Sponsor booth at event (includes 10' x 10' peak-top tent, 6' table and 2 chairs)

### SHINDIG STAGE SPONSOR — \$2,000

*(1 available)*

- One company banner displayed at event stage (company to provide banner)
- Logo placement on event signage, marketing materials and t-shirt
- Four VIP Packages to Hoedown (includes event merchandise, 2020 Dogs of Downtown Summerlin calendar, food ticket for human and dog, and other fun items; retail value \$40 each)
- Sponsor booth at event (includes 10' x 10' peak-top tent, 6' table and 2 chairs)

### GIDDY UP DEMO SPONSOR — \$1,000

*(multiple available)*

- One company banner displayed at demonstration area (company to provide banner)
- Logo placement on event signage, marketing materials and t-shirt
- Two VIP Packages to Hoedown (includes event merchandise, 2020 Dogs of Downtown Summerlin calendar, food ticket for human and dog, and other fun items; retail value \$40 each)
- Sponsor booth at event (includes 10' x 10' peak-top tent, 6' table and 2 chairs)

### WET YOUR WHISTLE DOG HYDRATION STATION SPONSOR — \$500

*(multiple available)*

- Logo to appear on dog water stations located throughout event
- Logo placement on event t-shirt

### "BARKETPLACE" VENDOR BOOTH — \$300

*(non-profit rate \$150)*

*(multiple available)*

- 10' x 10' peak-top tent, 6' table and 2 chairs
- Non-profit rate offered with proof of status
- Electricity available for an additional \$25

# SPONSORSHIP & VENDOR OPPORTUNITIES

## SPONSORSHIP COMMITMENT

- Hoedown Sponsor -\$5,000
- Wrangler Sponsor -\$3,500
- Wagon Train Vehicle Sponsor -\$2,500
- Shindig Stage Sponsor -\$2,000
- Giddy Up Demo Sponsor -\$1,000
- Wet Your Whistle Sponsor - \$500

## VENDOR BOOTH COMMITMENT

- Vendor Booth - \$300
- Non-profit Vendor Booth - \$150
- Electricity for Booth \$25

I CANNOT PARTICIPATE, PLEASE ACCEPT MY TAX-DEDUCTIBLE DONATION OF \$: \_\_\_\_\_

- \$250 will save a life of one pet in our care or provide a plush toy to be delivered to 25 children hospitalized in Southern Nevada
- \$100 will provide kitten or puppy formula for a litter in foster care or will provide a plush toy to be delivered to 10 children hospitalized in Southern Nevada
- \$50 provides all the vaccinations needed for a pet entering our care or provides a plush toy to be delivered to 5 children hospitalized in Southern Nevada

## METHOD OF PAYMENT

Total Amount Due: \_\_\_\_\_

- I will pay online at [animalfoundation.com/hoedown](http://animalfoundation.com/hoedown)
- Check enclosed (payable to The Animal Foundation)
- Please charge my card:

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ / \_\_\_\_\_

Name on Card: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*I hereby authorize The Animal Foundation to make a charge to my credit card. I understand that the charge will be listed as The Animal Foundation on my monthly billing statement.*

## CONTACT INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_  Home  Office

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



*All of us for all of them.®*

Please remit payment to The Animal Foundation, Attn: Development 655 N. Mojave Rd, Las Vegas, NV 89101  
or purchase online at [www.animalfoundation.com/hoedown](http://www.animalfoundation.com/hoedown).  
Contact us with any questions – 702.955.5966 | [ddrachler@animalfoundation.com](mailto:ddrachler@animalfoundation.com)