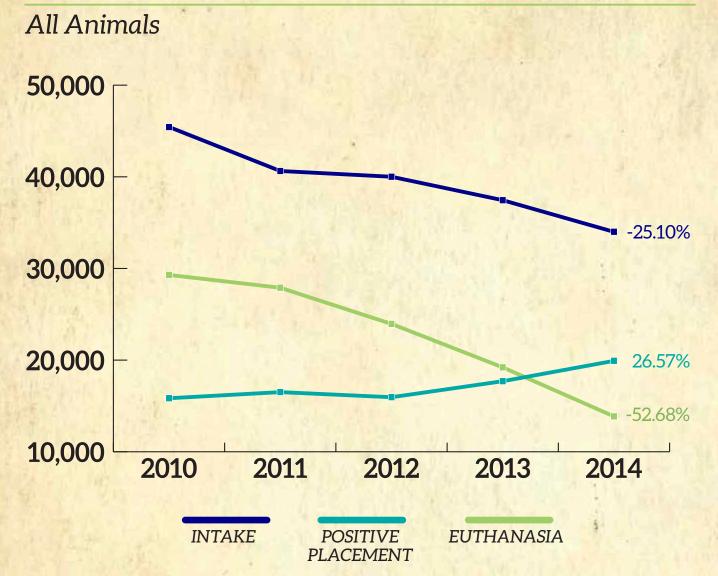
5 Year Life-Saving Trend



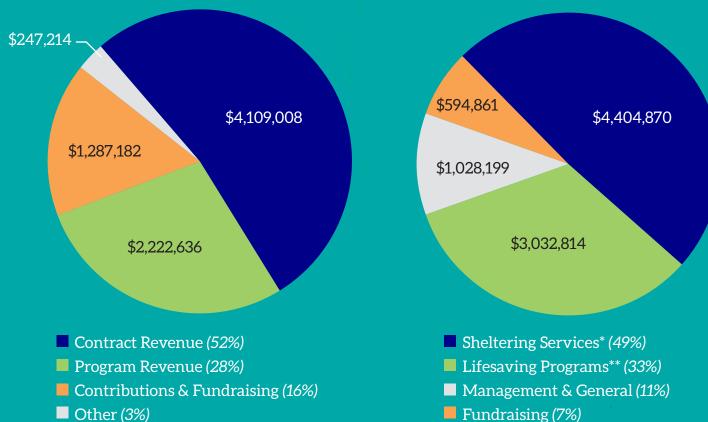
YEAR	INTAKE	POSITIVE PLACEMENT	EUTHANASIA
2010	45,367	15,834	29,225
2011	44,540	16,478	27,858
2012	39,975	15,967	23,928
2013	37,433	17,771	19,190
2014	33,982	20,041	13,828
% Change	-25.10%	26.57%	-52.68%

Financial Report

2014

REVENUE: \$7,866,040





\$1,023,278

Expense Detail

Medical Care (49%)

Animal Care (23%)

Lost & Found (23%)

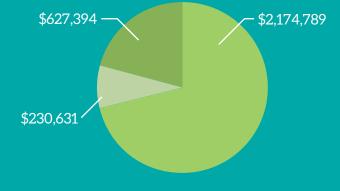
■ Behavior Evaluation (5%)

\$201,045

\$2,154,215

Sheltering Services*

Lifesaving Programs**



- Adoption, Foster, & Placement Programs (72%)
- Low-Cost Clinic Services (21%)
- Animal Care & Medical Treatment (8%)

PAWSITIVELY 2001

THE YEAR IN REVIEW · 2014 ANNUAL REPORT





What a Year (or five)!

2014 was a monumental year for Southern Nevada's homeless pets -- and the fifth consecutive year of positive trends for the pets in our care.

Over the past half decade, by maintaining focus on strategic, life-saving programs and services, we've been able to decrease the number of lost and abandoned pets entering our care, increase the number of animal lives saved, and reduce the number of animals humanely euthanized. As you can see, the trends are encouraging, and something our community and our supporters can be proud of.

Since 2010:

- Intakes have decreased by 25.10%;
- Positive placements have increased by 26.57%, and;
- The number of animals humanely euthanized has decreased by 52.68%.

These five year trends are incredible and should be celebrated, and so should 2014's achievements. In 2014, we saw record-breaking adoption numbers, emptying our adoption areas time and time again. We also enhanced our efforts to reduce the number of pets impounded through our Pets for Life program, a community outreach initiative that provides members of underserved communities with the free veterinary resources and pet supplies they need to keep their pets in their homes and out of shelters like ours. And that's not all!

We hope you'll take a moment to browse this report to learn about our path to lifesaving and celebrate the progress we have made -- with your help -- in addressing homeless pet challenges in our community.

The progress we've achieved -- and the thousands of lives we've saved -- have all been possible thanks to your support.







The Path to Saving More Lives



Reuniting lost pets with their families.

When lost animals enter our care, our priority is getting them back to their families as quickly as possible.

Animals Reunited (2014)

Dogs 4,097 Cats 487 Others 481

TOTAL 5,065

you helped!

Promoting responsible pet ownership and increasing community involvement.

In 2014, 20,041 lives were saved through

Follow the path below to see how it was done, and how

our positive placement programs.

By reaching underserved communities with life-changing free veterinary care through our Pets for Life program, increasing engagement and outreach through our volunteer initiatives, focusing on intake prevention through our Low-Cost Spay & Neuter Clinic, and increasing publicity, we're creating a sustainable plan to reduce the number of animals brought in to our facility -- and increase our ability to save more lives -- year over year.

Pets Spayed and Neutered

TOTAL 15,042

Volunteers (2014)

Active Volunteers 1.030 **Hours Served** 22.206

Impounds (2014)

Dogs 18,506 Others 2.533



Reducing the number of animals

brought to our facility.

Thanks to uniform, mandatory spay and neuter ordinances and

enhanced community outreach, intakes have decreased 25.10% since





prevention efforts.)

12.943 TOTAL 33,982





3













Finding more homes for more pets through our adoption program.

Increased community outreach and awareness and widely promoted and innovative promotions helped us find forever homes for more pets -- and empty our kennels more times -- than ever before.

Pets Adopted (2014)

Dogs 7.615



Not all animals that enter our care are healthy and happy. That's where our Foster and Transfer programs come in. Through our Foster program, animals are placed with our volunteer foster families, where they receive the TLC they need to find their forever homes. Through our Transfer program, animals in need are transferred to more than 70 local and regional organizations that provide them with the care they need, and then place them into loving new homes.

Finding opportunities for

pets with medical and

behavior issues.

Dogs 643 Cats 1.199 Others 87

TOTAL 1.929

Pets Fostered (2014)

Dogs 2,062 Cats 276 Others 323 TOTAL 2.661

Pets Transferred (2014)

3.685 Others 1,015 TOTAL 12.315