

• 2015 ANNUAL REPORT •

PAWSITIVELY 2015

THE YEAR IN REVIEW



the
animal
foundation



DRACULA & BIGFOOT'S HAPPY HOME ADOPTION STORY:

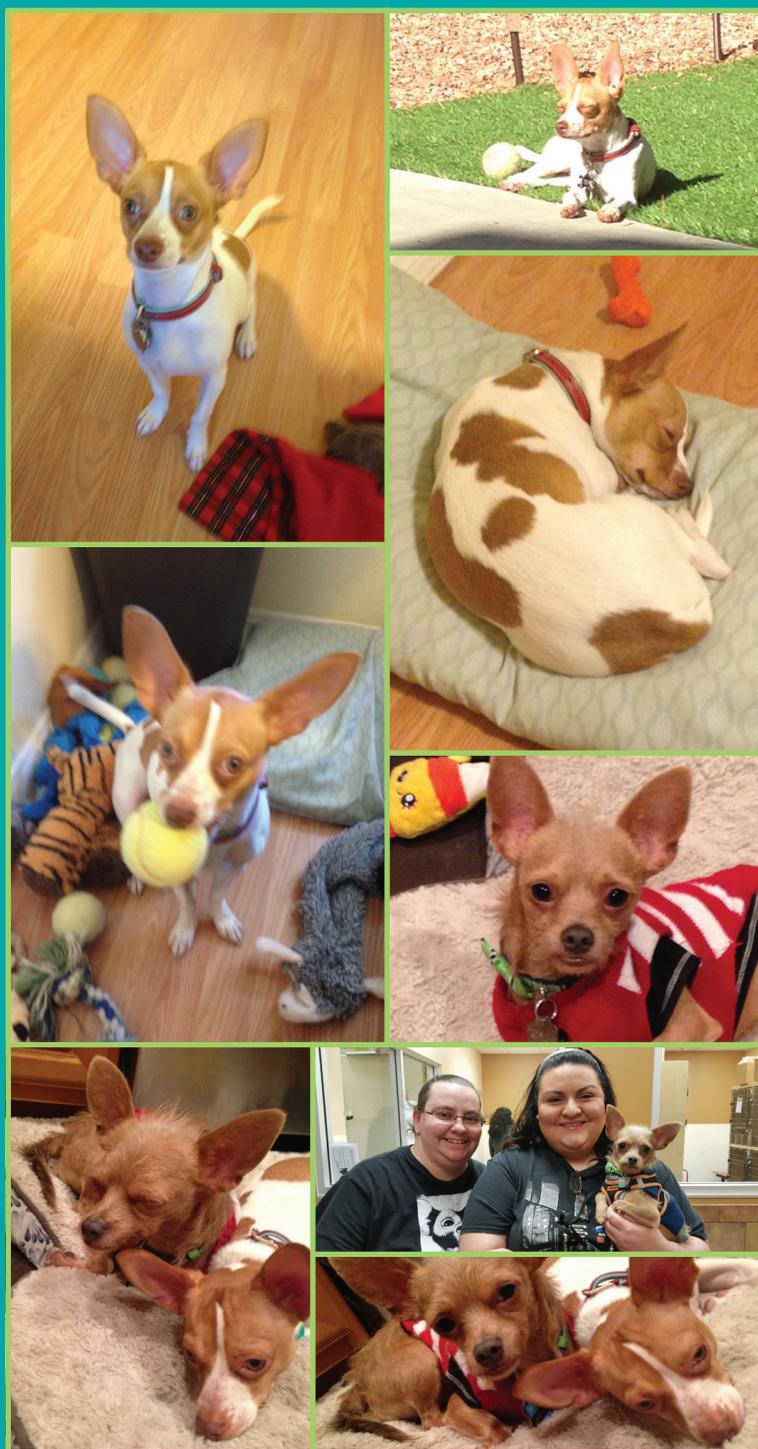
In August 2015, Heather and her roommate, Bia, searched the dog bungalows at The Animal Foundation for a new family member. Although there were many adorable pooches waiting for a home, Heather and Bia only had eyes for Dracula, formerly named Taco.

“We went through many buildings and viewed so many cute and wonderful dogs. However, nothing truly connected with us until we saw... a cute little tan and white guy whom the shelter had named “Taco,” Heather described. “He instantly got up from the cot he was resting on and began to paw at the glass, excited and full of love.”

But the story doesn't end there. In November, Heather and Bia adopted a second furry friend they named Bigfoot.

Heather said, “now Dracula has a brother whom he can share his home, love and toys with. Dracula and Bigfoot are doing great together and our family is now complete.”

Dracula and Bigfoot could not have found a more loving family. Since going home with Heather and Bia, the doggy duo has been given all the best things in life, like plenty of toys, warm baths, belly rubs, long lap naps and unconditional love.



EXECUTIVE DIRECTOR'S LETTER



Dear Friends,

It's an exciting time for The Animal Foundation, and I am pleased to share our progress with you in this 2015 annual report.

In June, we announced our new mission to save all healthy and treatable animals in the Las Vegas valley. Since that announcement, we've received an outpouring of support from you, our community members, and I could not be more grateful.

I get asked all the time, what is it going to take to save all healthy and treatable animals that come into The Animal Foundation? With the help of some of the best and most progressive minds in the animal welfare profession, we've built a five year strategic plan to get us there. We call this initiative Mission: Possible 2020.

While this won't happen overnight, we are well on our way. We've started by expanding our current lifesaving programs and are developing new ones. In the summer of 2015, we introduced a pilot of the Community Cats program in partnership with Best Friends Animal Society. Shortly thereafter, we launched a pilot of our shelter intervention program, KEPPT, Keeping Every Person and Pet Together. I'm delighted to share the substantial effect these and other programs have had on saving more lives with you in this annual report.

The Animal Foundation currently invests \$5 million a year on lifesaving programs and services. This money comes from private donors as well as income from our services. That investment has helped us reduce euthanasia by 65% over the last 6 years. We commit to continuing to make that investment. In order to fully implement all of the programs we need to reach Mission: Possible 2020, we will need to raise an additional \$2.2. million annually to support our programs.

This report provides a breakdown of how our funding was allocated in 2015, and provides valuable insight into how your support has, and will continue to, save more lives.

Thank you for making 2015 an unforgettable year for The Animal Foundation. We look forward to working toward Mission: Possible 2020 with you, and sharing our progress every step of the way.

Sincerely,

A handwritten signature in black ink that reads "Christine Robinson".

Christine Robinson

Executive Director, The Animal Foundation

SO MUCH PAWSITIVITY IN 2015

2015 was an extraordinary year for Southern Nevada's homeless pets, and an exciting time for The Animal Foundation. In June, we announced a bold new vision and mission.

Our Vision:

A humane & compassionate community for all animals



Our Mission:

Save the lives of all healthy and treatable animals in the Las Vegas valley

We have developed an aggressive five year strategic plan to save the lives of all of the healthy and treatable animals that enter our care by the end of the year 2020. We call this initiative

#MPAW2020 



Since making our announcement, we have made great strides in reaching our 2020 goal. We moved \$500,000 from our endowment to fund existing lifesaving programs, programs for which continued funding will remain necessary to achieve our 2020 goal. In addition, we identified new and expanded programs that will be necessary to achieve Mission: Possible 2020, and launched pilots for two of these programs which will have the greatest impact on additional lives saved: Community Cats and KEPPT.

Keeping Every Person and Pet Together (KEPPT):

This program addresses the problem of pet overpopulation on the front end, putting services in place to help people keep their pets in their homes and out of the shelter. The program launched as a pilot in the fall of 2015, and by the end of the year, 332 pets that were going to be surrendered to the shelter stayed in their homes. When fully implemented, the KEPPT program will serve approximately 3,000 pets every year. That's 3,000 pets kept with their families and out of the shelter.

Community Cats:

Community Cats is a program we implemented in partnership with Best Friends Animal Society, and is designed to save the lives of free-roaming or feral cats. Feral cats are brought to The Animal Foundation to be vaccinated, sterilized, ear-tipped for identification then returned to their community. As a result, the homeless cat population will decrease, fewer feral cats will come to the shelter, and more lives will be saved. Since the pilot program launched in the summer of 2015, 650 additional cats that previously had a 100% chance of euthanasia were saved. When fully implemented, the Community Cats program will save an additional 4,000 cats every year.

As a result of these efforts, our live release rate for all animals that entered the shelter in 2015 was 65.8%, up from 58.5% in 2014. The Animal Foundation's live release rate for dogs was 81.4%, a nearly 10% increase from 2014. Additionally, thanks to adoptions, return to owners, transfers and the Community Cats program, our live release rate for cats was 44.3%, up almost 30% from 2014.

The number of animals coming into our shelter continues to decrease. In 2015, intakes were down nearly 11% compared to 2014. That's 3,569 fewer animals coming through our doors.

With fewer animals coming into the shelter and our ability to release feral cats back into the community, our euthanasia numbers continue to decrease dramatically with 26.5% fewer animals humanely euthanized in 2015 compared to 2014.

These trends are something our supporters and community can be proud of. Still, we know there is more work to be done.

We are finalizing plans to renovate our current facilities and build a new adoption facility that will allow us to expand our medical capabilities as well as provide a more comfortable stay for our animals. We will also continue to implement new lifesaving programs while expanding our current ones.

With your support, we are on track to create one of the nation's most successful nonprofit organizations engaged in saving animal lives. Together, we are going to make Mission: Possible 2020 a reality.

PRESLEY'S HAPPY ENDING:



Presley is a friendly, energetic and outgoing girl with a personality as extraordinary as her stunning features. She lived at The Animal Foundation for three months before finding her forever home, but the one she found could not be more perfect.

During Presley's stay, many of the staff and volunteers grew very fond of the sweet pooch with a unique face, and everyone was very eager to find her a loving home. Many adopters came to meet Presley, but it wasn't until Clear The Shelter Day on August 15, 2015 that she would meet her new family.

Salvador, Jennyfer and their children joined hundreds of other adopters looking to find a furry friend that day. The family searched the dog bungalows, but it was outside in the play areas where Jennyfer saw "the one." Jennyfer was instantly smitten with the one-blue-eyed and one-brown-eyed dog with an extra big smile.

The whole family fell in love with Presley, and the feeling was mutual! Presley could not be happier in her new home with two other doggie playmates and five human companions who shower her with unconditional love.

MISSION: Possible 2020

Save the lives of all healthy
and treatable animals
that enter our care

HOW WILL WE GET THERE?



GIVE OUR ANIMALS A MORE COMFORTABLE STAY

RENOVATE
EXISTING
SHELTER!

CAMPUS
COMPLETION
NEW
ADOPTION
BUILDING!



WITH A LITTLE HELP
FROM OUR FRIENDS

WHAT CAN YOU
EXPECT FROM US?

Excellence
COMMITMENT
Transparency
Compassion
COLLABORATION
Accountability
Integrity

DONATE



We can't do it without you!

For the full strategic plan, visit missionpossible2020.vegas

30,401

PETS ENTERED
THE SHELTER

4,658

PETS RETURNED
TO OWNERS

1,573

PETS FOSTERED

////////////////////////////////////
12,232

PETS ADOPTED

2,548 PETS TRANSFERRED
TO OUR PAW PARTNERS

650 COMMUNITY CATS
SAVED SINCE SUMMER, 2015

332 PETS KEPT
IN HOMES SINCE FALL, 2015

KOBI'S CROSS-COUNTRY HAPPY TAIL:



Kobi is a friendly and outgoing 2-year-old cat that came to the shelter through the Community Cats Program (CCP). His time in our care was meant to be quick, as he was going to be neutered and returned to his community with other cats from CCP. However, Kobi's journey changed when the staff realized that the extraordinarily sweet feline needed a little more TLC.

The Animal Foundation staff first recognized that Kobi was a special case when a volunteer brought him to the clinic for his procedure. The staff could see that the cat was sweet and sociable, but his leg was injured and causing him a great deal of pain. The shelter's veterinary team determined that the leg needed to be amputated, but knew that with proper care Kobi could live a happy life.

On September 6, 2015, just one day after his surgery, a medical foster named Gina agreed to bring Kobi home and care for him for several weeks. From the moment he got to her house, Kobi was in good spirits. He was not afraid to move around, and within a few days he had already figured out how to jump up on the bathroom vanity!

Gina was a proud foster mom, and took plenty of pictures and video of Kobi that she shared with her friends. Kobi's footage was so impressive that it caught the attention of Gina's friends from New York City! They fell in love with Kobi, and decided that they wanted him to become part of their family.

These friends weren't strangers to the adoption process. In fact, they had first met Gina seven years before in Guatemala when she was adopting her youngest child. While in Guatemala, they adopted three children as well as a stray dog!

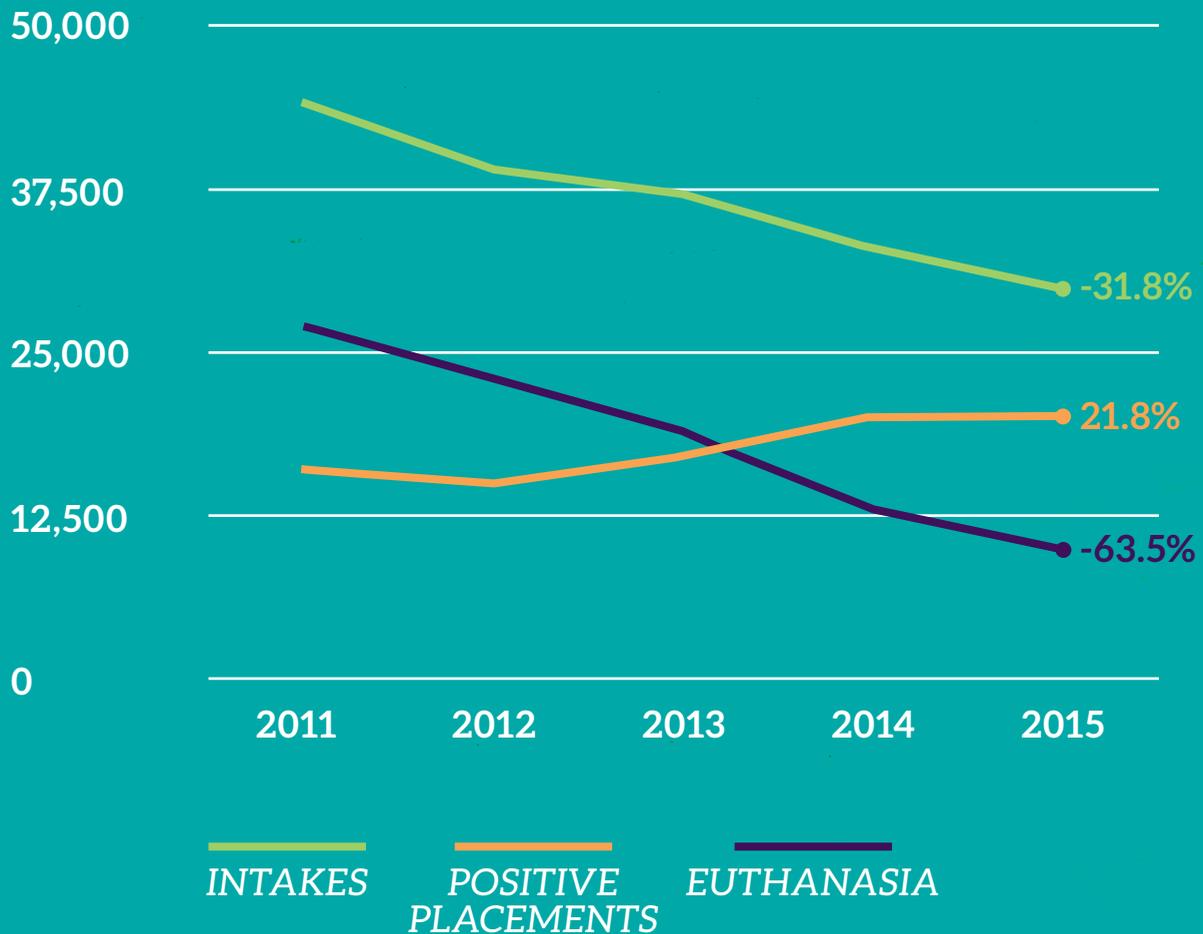
Although they were living across the country, they decided that Kobi would be a wonderful new addition to their family. On October 15, 2015, Kobi flew to New York City where he now resides with his forever family! He is happier than ever, and even has an amazing view of the Freedom Tower from his new home.

Mission: Possible 2020



The Animal Foundation is committed to saving the lives of all healthy and treatable animals that enter our care by the end of the year 2020.

Thanks to supporters like you, this mission IS possible.



YEAR	INTAKES	POSITIVE PLACEMENTS	EUTHANASIA
2011	44,540	16,478	27,858
2012	39,975	15,967	23,928
2013	37,433	17,771	19,190
2014	33,982	20,041	13,828
2015	30,401	20,072	10,163
% CHANGE	-31.8%	21.8%	-63.5%

31.8%
DECREASE
IN INTAKES
FROM 2011

63.5%
DECREASE
IN EUTHANASIA
SINCE 2011

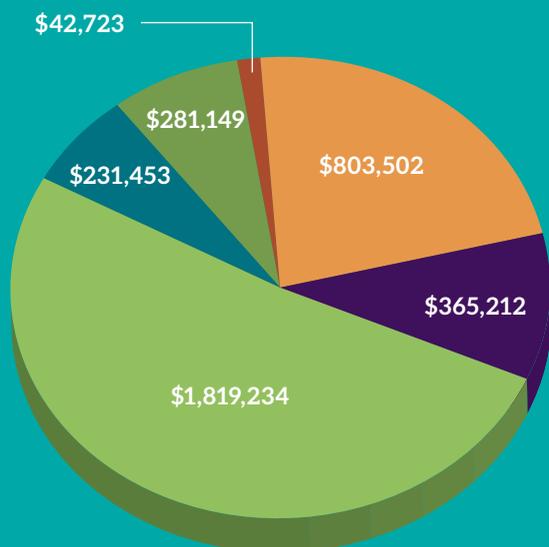
21.8%
INCREASE
IN POSITIVE
PLACEMENTS
SINCE 2011



The Animal Foundation is Nevada's largest open admission shelter. Our mission is to save the lives of all healthy and treatable animals in the Las Vegas valley.

The Animal Foundation's FINANCIALS 2015*

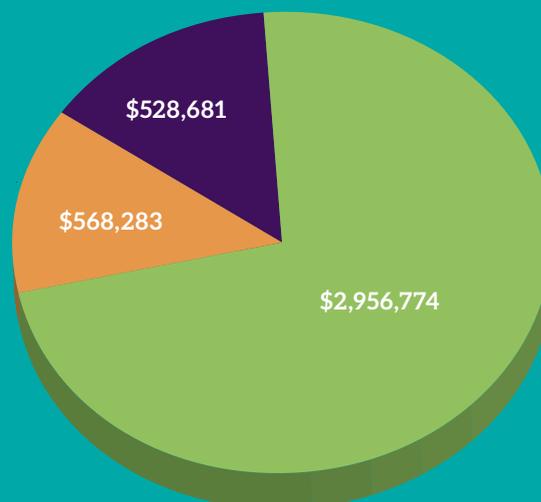
REVENUE:



- Contributions (Cash & In Kind) (23%)
- Grants (10%)
- Program Revenues (51%)
- Special Events (7%)
- Investment Income (8%)
- Other (1%)

**TOTAL NON-CONTRACTUAL
REVENUE: \$3,543,272**

LIFESAVING EXPENSES:



- Direct Program Expenses (73%)
- Management & General (13%)
- Fundraising (14%)

TOTAL: \$4,053,737

NET DEFICIT: \$(510,466)

*Excludes revenue and expense for contracted services

*Excludes non-cash items of depreciation and unrealized loss

MAKING A DIFFERENCE IN THE COMMUNITY:



What does Pets for Life mean to you? When you hear that phrase, you likely think of your furry family member. Once they join your family, they're your pet for life. At The Animal Foundation, Pets for Life is a special program that empowers pet owners in underserved areas by providing the resources needed to keep pets healthy and in their homes.

The program started in 2014 when we recognized that to achieve our lifesaving goals we needed to focus resources on proactive community outreach. Under the guidance of the Humane Society of the United States, and with funding support from PetSmart Charities, we launched the Pets for Life program to bring spay and neuter services to communities with the highest need. Every week, the Pets for Life coordinator spent time knocking on doors in these communities to build relationships and connect pet owners with resources to improve the quality of life for them and their pets.

In 2015, we also held two Pets for Life events where dedicated pet owners lined up to receive free vaccines, wellness exams, and other resources for their pets. Nearly 1,500 pets were served during these events. Vaccines were also administered to 1,159 cats and dogs, and 536 pets were scheduled for spay or neuter surgeries.

"I'm so thankful," said one pet owner who brought her dog to the October 2015 event for vaccines. "Not many people have this opportunity."

That's why we believe so strongly in Pets for Life and the program's ability to help us achieve our mission – to save the lives of all healthy and treatable animals in the Las Vegas valley.

Our mission is to save the lives
of all healthy and treatable
animals in the Las Vegas valley.



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