

The 18th Annual  
**best in show**  
the animal foundation 

## 2021 Sponsorship Opportunities



Support our lifesaving efforts as a sponsor of The Animal Foundation's signature annual event, Best in Show, on September 26, 2021 at the Thomas & Mack Center at UNLV. All proceeds stay right here in Las Vegas, helping the lost and abandoned pets in our valley.

### TOP DOG SPONSOR - \$25,000

- Two VIP tables for 10 on show floor (best placement)
- Gift bags and table gift for each guest
- Logo to appear prominently with event logo
- Logo on Best in Show t-shirts
- Recognition as Top Dog Sponsor with corporate name/logo on all marketing materials (press release, on-air event promotion, event web page, event program, event sponsor signage and in show presentation)
- Logo with link on event web page
- Vendor/exhibit space at VIP entrance
- Two-page spread ad in program – design included
- Selection of one dog group to sponsor: Small Dog, Medium Dog, Large Dog, Variety Pack or the Puppy Parade
- Opportunity to provide promotional materials to VIP guests in event bags (quantity: 700)
- Membership in Kennel Club (includes organization's name on dog kennel for 2022)
- Private tour of The Animal Foundation and branded t-shirts for up to 10 people

### DIAMOND COLLAR SPONSOR - \$10,000

- One VIP table for 10 on show floor (premium placement)
- Gift bags for each guest
- Recognition as Diamond Collar Sponsor (event web page, event program, event sponsor signage at event entrance and in show presentation)
- Vendor/exhibit space at VIP entrance
- Full page ad in event program (7.5" x 10") - design included
- Opportunity to walk/present one dog during the show
- Selection of one dog group to sponsor: Small Dog, Medium Dog, Large Dog, Variety Pack or the Puppy Parade
- Opportunity to provide promotional materials to VIP guests in event bags (quantity: 700)

### GOLD COLLAR SPONSOR - \$6,000

- One VIP table of 10 on show floor
- Gift bags for each guest
- Recognition as Gold Collar Sponsor (event web page, event program, event sponsor signage at event entrance and in show presentation)
- Half page ad in event program (7.5" x 4.75") – design included

### SILVER COLLAR SPONSOR - \$3,500

- One VIP table for eight on show floor
- Gift bags for each guest
- Recognition as Silver Collar Sponsor (event web page, event program, event sponsor signage at event entrance and in show presentation)

### BRONZE COLLAR SPONSOR - \$2,500

- One table for eight on show floor
- Gift bags for each guest
- Recognition as Bronze Collar Sponsor in event program

### FIRE HYDRANT SPONSOR - \$2,500

- Company name or logo on new display item on show floor (4 available)
- Recognition as Fire Hydrant Sponsor in event program

### ADOPTER BAG SPONSOR - \$500

- Branded item in Best in Show adopter bags

### CENTERPIECE SPONSOR - \$500

- Sponsored centerpieces on VIP Tables
- Recognition as Centerpiece Sponsor in event program (4 available)

### COMMUNITY GROUP SPONSOR - \$500

- Supports general admission seating for a local nonprofit group
- Recognition as Community Group Sponsor in event program

# Show Program Advertising Opportunities



**INSIDE FRONT COVER** (7.5 x 10") \$1,500

**INSIDE BACK COVER** (7.5 x 10") \$1,500

**FULL PAGE** (7.5 x 10") \$750

**HALF PAGE** (7.5 x 4.75") \$400

**DESIGN SERVICES** (optional) \$50

Please submit ad artwork as a high-resolution PDF or JPG (CMYK) to [marketing@animalfoundation.com](mailto:marketing@animalfoundation.com) by August 20 with "Show Program Ad" in the subject line.

**ANY QUESTIONS?** Please contact us anytime at **702.955.5966** | [bestinshow@animalfoundation.com](mailto:bestinshow@animalfoundation.com)  
[animalfoundation.com/bestinshow2021](http://animalfoundation.com/bestinshow2021)



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## Sponsorship Commitment Form

### BEST IN SHOW SPONSORSHIP LEVEL COMMITMENT

- |  |  |
|--|--|
| <input type="checkbox"/> Top Dog Sponsor - \$25,000      | <input type="checkbox"/> Diamond Collar Sponsor - \$10,000 |
| <input type="checkbox"/> Gold Collar Sponsor - \$6,000   | <input type="checkbox"/> Silver Collar Sponsor - \$3,500   |
| <input type="checkbox"/> Bronze Collar Sponsor - \$2,500 | <input type="checkbox"/> Fire Hydrant Sponsor - \$2,500    |
| <input type="checkbox"/> Adopter Bag Sponsor - \$500     | <input type="checkbox"/> Centerpiece Sponsor - \$500       |
| <input type="checkbox"/> Community Group Sponsor - \$500 |  |

### PROGRAM ADVERTISING

- |   |  |
|---|--|
| <input type="checkbox"/> Inside Front Cover (7.5 x 10") - \$1,500 | <input type="checkbox"/> Inside Back Cover (7.5 x 10") - \$1,500 |
| <input type="checkbox"/> Full Page (7.5 x 10") - \$750            | <input type="checkbox"/> Half Page (7.5 x 4.75") - \$400         |
| <input type="checkbox"/> Design Services - \$50                   |  |

### I CANNOT ATTEND. PLEASE ACCEPT MY TAX-DEDUCTIBLE DONATION OF \$: \_\_\_\_\_

- \$300 will save the life of one pet in our care
- \$100 will provide kitten or puppy formula for a litter in foster care
- \$50 provides all the vaccinations needed for a pet entering our care
- other amount to help one of the highest volume single-site animal shelters in America save more lives

### METHOD OF PAYMENT

Total Amount Due: \_\_\_\_\_

- I will pay online at [animalfoundation.com/bestinshow2021](https://animalfoundation.com/bestinshow2021) (all major credit cards accepted)
- Check enclosed (payable to The Animal Foundation)
- Please charge my card:

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I hereby authorize The Animal Foundation to make a charge to my credit card. I understand that the charge will be listed as The Animal Foundation on my monthly billing statement.

### CONTACT INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_  home  office

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please remit payment to The Animal Foundation, Attn: Development 655 N Mojave Rd, Las Vegas, NV 89101  
or purchase online at [animalfoundation.com/bestinshow2021](https://animalfoundation.com/bestinshow2021)  
Contact us with any questions **702.955.5966** | [bestinshow@animalfoundation.com](mailto:bestinshow@animalfoundation.com)

Program ad reservation and all ads and logos are due by August 20th to [marketing@animalfoundation.com](mailto:marketing@animalfoundation.com)  
Artwork must be in a high-resolution PDF or JPG (CMYK)  
Please use "Show Program Ad" or "Show Logo" in the subject line